

**A Report on “Start-up Spark” Organized by Skill Bee Club under (SAC)
in association with Department of CSE- Data Science
on 15.11.2024**



Report Submitted by: Mr. K. Durgacharan, Assistant Professor, Department of Computer Science & Engineering - Data Science.

Resource Person Details: Dr. N. Komal Kumar, Director of Aurv Organics Pvt. Ltd.,

Report Received on 18.10.2024.

Mode of Conduct: Offline

Venue: Seminar Hall - A

Participants: 102 Participants from different Departments

Objectives of the Program:

- 1. Inspire Aspiring Entrepreneurs:** Motivate individuals to consider entrepreneurship as a career path. Share success stories of startups to ignite passion and ideas.
- 2. Educate About Startup Essentials:** Provide insights into key aspects of starting and running a business (e.g., business planning, funding, marketing). Discuss common challenges and ways to overcome them.
- 3. Facilitate Networking:** Connect aspiring entrepreneurs with mentors, investors, and peers. Build a supportive ecosystem for startups.
- 4. Introduce Funding Opportunities:** Showcase different sources of funding, including venture capital, angel investors, and government grants. Offer practical guidance on pitching to investors.
- 5. Promote Innovation and Creativity:** Encourage thinking outside the box to develop innovative solutions. Discuss how technology and emerging trends can be leveraged for startup success.
- 6. Discuss Market Trends and Opportunities:** Analyze current industry trends and identify gaps in the market. Help participants understand the dynamics of different sectors.

Inaugural Session Report:

The inaugural event of the Skill Bee Club was a resounding success, bringing together students, faculty, and notable speakers. The event focused on personal growth, communication skills, and confidence-building, aligning with the club's mission to nurture well-rounded professionals. The Startup Spark event, organized by the Skill Bee Club, was held on November 15, 2024, in Seminar Hall - A from 2:00 PM to 4:20 PM. The event aimed to enlighten students on entrepreneurship, startup ideologies, and strategies to excel in the field of business.

1. Dr. P. Ramanathan, Professor, Vice Principal – Academics

Dr. P. Ramanathan addressed the audience with a warm welcome, introducing the Student Activity Council (SAC) and its vision for fostering student development through clubs like the Skill Bee. She emphasized the Skill Bee Club's potential to empower students with vital skills for academic and career growth. Expressing her appreciation, she thanked the club coordinators for their dedication in making this event possible, noting the club's role in cultivating a supportive environment for skill enhancement.

2. Mr. V. Naveen, Assistant Professor, Co-coordinator for SAC

Mr. V. Naveen delivered an insightful talk on the theme “Startup Spark” underlining the importance of self-expression and confidence. He emphasized how strong communication skills, starting with conquering stage fear, are fundamental to building self-assurance. His session encouraged students to engage in public speaking activities, highlighting that confidence in speaking is a stepping stone to becoming more effective leaders and communicators in both academic and professional environments.

3. Dr. S. Kusuma, Asst. Professor & Head, CSE-Data Science

Reflecting on the unique vision of the Skill Bee Club, Madam discussed the club's commitment to hosting over 15 events throughout the year, each aimed at enhancing students' practical skills. She spoke passionately about the club's plans to bring forth events that will cover a range of topics including leadership, teamwork, and communication. She closed by thanking the coordinators, applauding them for organizing an event that sets the tone for an engaging and productive year ahead.

4. Dr. N. Komal Kumar, Director of Aurv Organics Pvt. Ltd.

The highlight of the event was the session by Dr. N. Komal Kumar, Director of Aurv Organics Pvt. Ltd. He provided an in-depth understanding of entrepreneurship, explaining the critical differences between startups and traditional businesses. He discussed the concept of bankruptcy with the example of Ola and educated students on effective strategies to succeed as entrepreneurs. His session was both educational and inspiring, leaving a lasting impression on the attendees.

Event impact and Takeaways:

This first event set a powerful precedent for the Skill Bee Club's mission to enhance student skillsets in a supportive community environment. Attendees walked away with valuable strategies to overcome their fears, build confidence, and develop a growth mindset. The sessions underscored the value of soft skills in today's professional landscape, equipping students with practical tools for effective communication, leadership, and public speaking.



With more than 15 events planned for the year, the Skill Bee Club aims to create a space for students to learn, practice, and master essential skills that will serve them well beyond the classroom.

Q&A and Interactive Discussions:

To conclude the workshop, an open Q&A session was held where participants could ask questions and seek advice from the experts.

Outcomes of the Programme:

- 1. Enhanced Knowledge and Skills:** Participants gain a better understanding of the startup lifecycle, including ideation, funding, scaling, and marketing. Practical insights into overcoming common challenges faced by startups.
- 2. Increased Motivation and Confidence:** Attendees feel inspired and motivated to take the first step or continue pursuing their entrepreneurial journey. Boosted confidence in transforming ideas into actionable business plans.
- 3. Networking Opportunities:** Formation of valuable connections among aspiring entrepreneurs, mentors, investors, and industry experts. Creation of potential collaborations and partnerships.
- 4. Greater Awareness of Resources:** Awareness of tools, platforms, funding opportunities, and government support available for startups. Insights into market trends and emerging industries ripe for innovation.
- 5. Development of Business Ideas:** Participants refine their business ideas with inputs from speakers, mentors, and peers. Identification of viable opportunities in various sectors.
- 6. Encouragement of Innovation:** Fostering creative thinking to solve real-world problems through entrepreneurship. Exposure to successful case studies that demonstrate innovative approaches.
- 7. Strengthened Local Ecosystem:** Contribution to the growth of the startup ecosystem in the region. Encouragement of entrepreneurship as a means of economic development.
- 8. Tangible Next Steps:** Participants leave with clear action plans to launch or grow their startups. Follow-up opportunities, such as mentorship programs or pitch sessions.
- 9. Recognition of Potential Entrepreneurs:** Identification of promising individuals or teams who may receive support from investors or other stakeholders.
- 10. Increased Interest in Startups:** Enhanced awareness of the potential and impact of startups in driving innovation, job creation, and societal change.

Feedback from Students:

S.NO	Roll Number	How would you rate your overall experience with our Presentation?	Rate our Design and Presentation	Information Presented was useful	The speaker was engaging and knowledgeable	What should we change in order to live up to your expectations?
1	23091A3235	Outstanding	Outstanding	Outstanding	Outstanding	Yes
2	24091A3387	Outstanding	Outstanding	Outstanding	Outstanding	No change
3	23091A3214	Outstanding	Outstanding	Outstanding	Outstanding	Nothing
4	23091A05H9	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Outstanding	Should make session more interesting
5	23091A05p1	Outstanding	Outstanding	Outstanding	Outstanding	Nothing
6	23091A3234	Poor	Poor	Poor	Poor	----
7	23091A05K6	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Satisfactory	More seminars
8	24095A3206	Vey Satisfactory	Vey Satisfactory	Outstanding	Outstanding	More real time examples
9	23091A3258	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Nothing
10	23091A3240	Outstanding	Vey Satisfactory	Vey Satisfactory	Outstanding	More workshops
11	23091A3204	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Nothing
12	23091A3223	Outstanding	Outstanding	Outstanding	Outstanding	There is no change
13	23091A0559	Outstanding	Outstanding	Outstanding	Outstanding	Good
14	24095A3207	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Nothing
15	24095A3203	Outstanding	Outstanding	Outstanding	Outstanding	Nothing
16	23091A0565	Vey Satisfactory	Vey Satisfactory	Outstanding	Outstanding	Nothing
17	23091A3209	Outstanding	Outstanding	Outstanding	Outstanding	Everything is perfect we need one more session with komal sir
18	23091A0566	Outstanding	Outstanding	Outstanding	Outstanding	No
19	23091A3245	Outstanding	Satisfactory	Satisfactory	Vey Satisfactory	Nothing
20	24095A3219	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Can have a workshop
21	23091A05N2	Outstanding	Outstanding	Outstanding	Outstanding	NA
22	24095A3208	Outstanding	Outstanding	Outstanding	Vey Satisfactory	Nothing
23	23091A32C9	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	...
24	23091A3226	Outstanding	Outstanding	Outstanding	Outstanding	Nothing to change. Everything is super and perfect. Keep on conducting these kinds ok sections.
25	23091A3229	Outstanding	Outstanding	Outstanding	Outstanding	Nothing
26	23091A0558	Outstanding	Outstanding	Outstanding	Outstanding	All is well
27	24095A3204	Vey Satisfactory	Outstanding	Vey Satisfactory	Vey Satisfactory	Nothing
28	24095A3202	Satisfactory	Unsatisfactory	Vey Satisfactory	Vey Satisfactory	Good
29	23091A0508	Outstanding	Satisfactory	Vey Satisfactory	Outstanding	Everything is good
30	23091A05F8	Vey Satisfactory	Vey Satisfactory	Outstanding	Outstanding	Everthing was good
31	23091A32A7	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Ntg
32	24095A3201	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Nothing
33	23091A0555	Outstanding	Outstanding	Vey Satisfactory	Outstanding	Nothing
34	23091A0584	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	Vey Satisfactory	The speaker should tell the deep process, to make it clear cut clarification.
35	24091A05J9	Vey Satisfactory	Vey Satisfactory	Outstanding	Outstanding	Can provide more details about on how to register our products, revenue working
36	23091A3222	Outstanding	Outstanding	Outstanding	Outstanding	Nothing, overall is good
37	23091A3203	Outstanding	Outstanding	Outstanding	Outstanding	Nothing
38	24095A3213	Outstanding	Outstanding	Outstanding	Outstanding	Everything went well,looking forward for more sessions like this.
39	23091A3211	Vey Satisfactory	Vey Satisfactory	Outstanding	Outstanding	It was good upto now!
40	23091A3250	Satisfactory	Satisfactory	Vey Satisfactory	Vey Satisfactory	Ntg

S.NO	Roll Number	How would you rate your overall experience with our Presentation?	Rate our Design and Presentation	Information Presented was useful	The speaker was engaging and knowledgeable	What should we change in order to live up to your expectations?
41	23091A05N5	Outstanding	Vey Satisfactory	Vey Satisfactory	Outstanding	Interact with students
42	24095A3205	Vey Satisfactory	Vey Satisfactory	Outstanding	Outstanding	Another session should be held
43	24095A0504	Vey Satisfactory	Vey Satisfactory	Outstanding	Outstanding	Good
44	23091A3261	Outstanding	Outstanding	Outstanding	Outstanding	All is good
45	23091A3243	Outstanding	Vey Satisfactory	Outstanding	Vey Satisfactory	Nothing.
46	23091A3217	Vey Satisfactory	Vey Satisfactory	Outstanding	Outstanding	Nothing